



EDDIE KA-KEONG CHAK
UX/VISUAL DESIGNER

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HONG KONG
+852 9400 3944

MACAU
+853 6286 8129

SKILLSET

Conceptual

Web Design, UX/UI
Branding, Package Design
Motion Graphics
Publication, Photography
Typography, Layout
Prototyping

Practical

Illustrator, Photoshop, InDesign
Dreamweaver, Sketch, Flinto
Adobe XD, InVision
Premiere, After Effect, Audition
Cinema 4D, Lightroom

Technical

CSS, HTML5, PHP
jQuery, JavaScript
Bootstrap

Physical

Screen Printing
Film Processing
Photo Finishing
Photo Retouching

LANGUAGE

Cantonese
English
Mandarin

EDUCATION

California College of the Arts

San Francisco, CA
2013 – 2016

Studied in the BFA Graphic Design program,
and graduated with Distinction.

De Anza College

Cupertino, CA
2011 – 2013

Majored in Graphic Design/Interactive
Design in a 2-year transfer program.

EXPERIENCE

Gap Inc.

San Francisco, CA

Graphic Web Designer

September 2016 – November 2017

Created a variety of web-based, UX-related,
and production design projects, working
cross-functionally to build and maintain
Old Navy International Online for Mexico,
Japan, and Franchises.

Jr. Graphic Web, and Production Designer

August 2015 – October 2015

Designer on the Old Navy Online creative
team and production team focusing on
web design, UX/UI design and promotional
materials for a wide range of online
shopping experiences.

Graphic Web Design Intern

June 2015 – August 2015

Adobe Systems Inc.

New York, NY
June 2016 – September 2016

Visual Design Intern

Participated in the Adobe Design team
to improve the visual interface and user
experience (UX/UI) for Adobe Audience
Manager, one of the software in the
Marketing Cloud.

Freelance

SF Bay Area, Hong Kong, Macau
September 2008 – Present

Graphic Web Designer

Designed identities, print, web, and
promotional materials for a wide range
of clients, including school departments,
community organizations, non-profits,
and more.

RECOGNITION

Awards & Appearances

Adobe Design Achievement Awards

International
July 2016

Selected as Semifinalist for "Social Impact"
and "Commercial – Packaging Design".

9th Macau Design Biennial

Macau
June 2014

Selected as Semifinalist of "Visual
Design in Student Group" by the Macau
Designers Association and guest panels.

La Voz Weekly

Cupertino, CA
January 2013 – March 2013

Nominated and selected by De Anza College
campus newspaper. Work for exhibition:
War & Healing published in the art section.

Scholarships

Scholarship Program for Artistic and Cultural Studies

Macau
September 2014 – May 2016

A scholarship program established
by Cultural Affairs Bureau of Macau SAR
Government.

Exhibits

Senior Show 2016: SPRUNG

Astro Studios, San Francisco, CA

TPP Exhibition – Fall 2015

CCA Campus, San Francisco, CA

"Interface Show" by Interaction Design

Tecoah Brue Gallery, Oakland CA

"Beyond The Lable" Packaging Exhibition

CCA Campus, San Francisco, CA

Graphic Design L3R Exhibition

Campus Center Galleries, San Francisco, CA

International Student Exhibition 2014

College Avenue Gallery, Oakland, CA

WTF Did You Do 2 Exhibition

Campus Center Galleries, San Francisco, CA

"War & Healing" Exhibition

Euphrat Museum of Art, Cupertino, CA

* REFERENCES UPON REQUEST